

Project 2

Territories and Interfaces

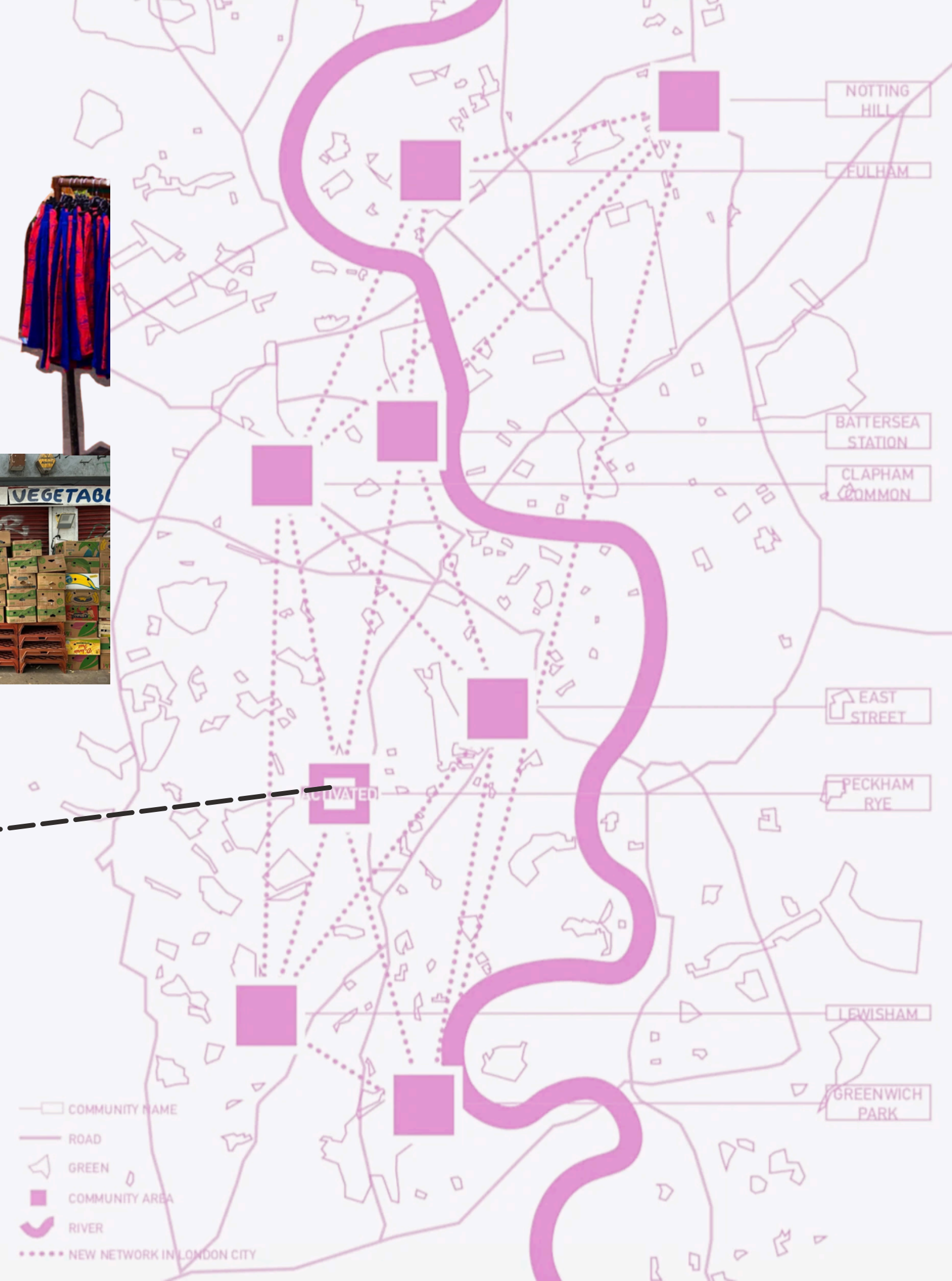
Peckham Smell Map

A psychogeographic exploration of London's sensory landscape

SENYAO WANG

Why Peckham?

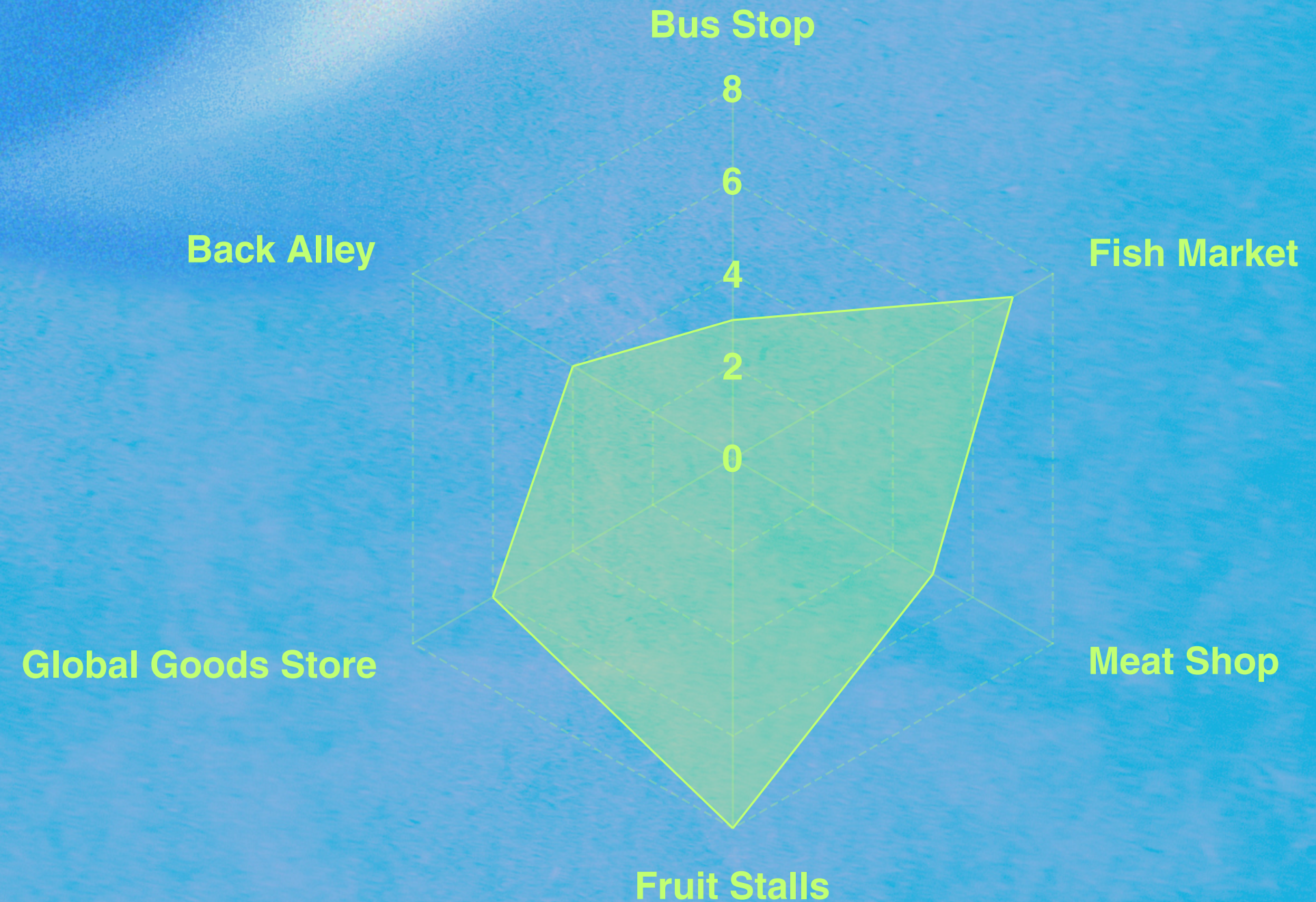
I explored the sensory landscape of Peckham through a psychogeographic lens—mapping the smells of its street markets and corner shops. Inspired by the concept of the Folded City, I focused on hidden, everyday spaces often overlooked in urban narratives. These shops, shaped by immigration, globalisation, and local economies, form cultural folds within the city. Smell—intimate and evocative—becomes a tool to visualise memory, identity, and the emotional fabric of urban life.



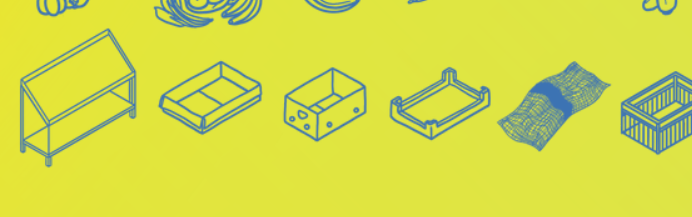
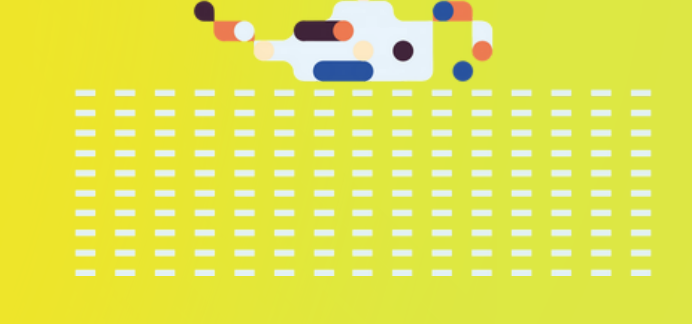
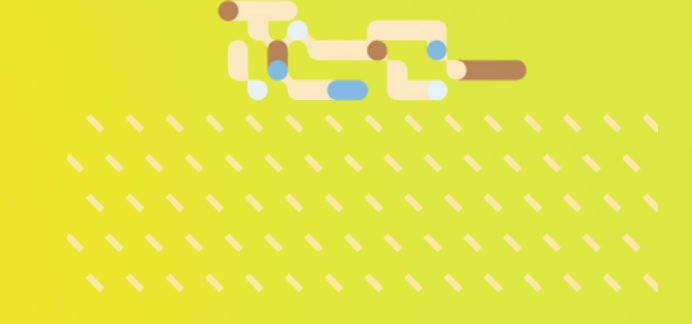
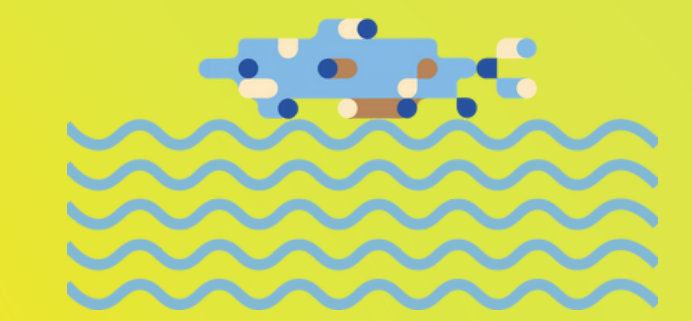
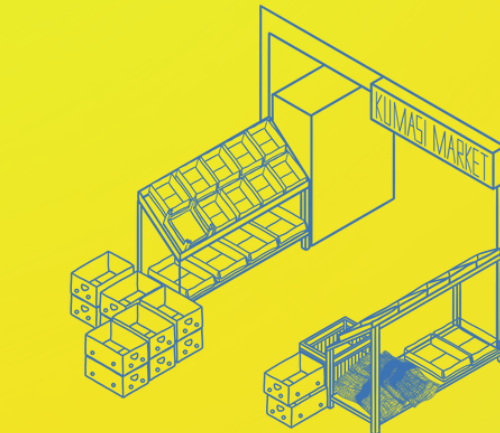
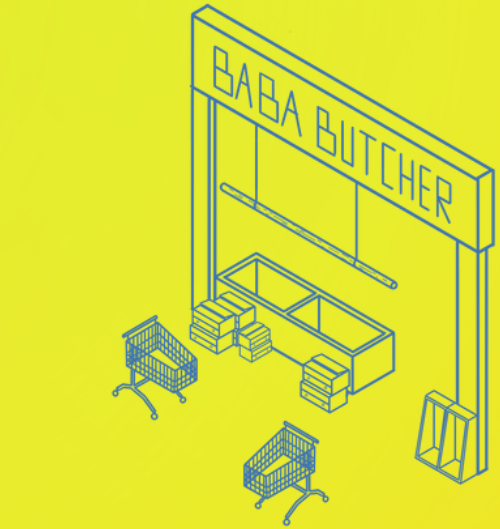
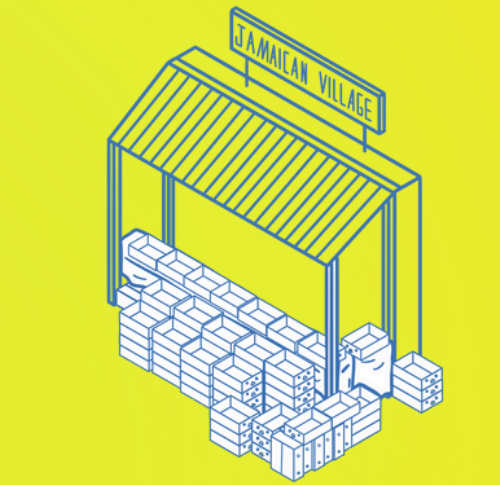
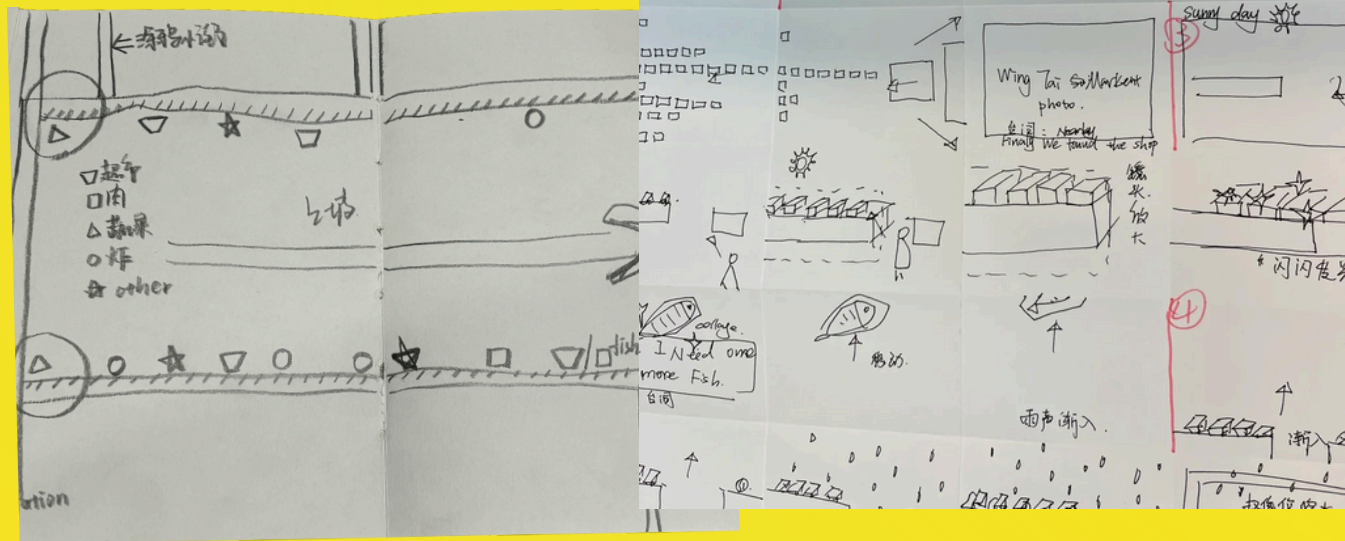
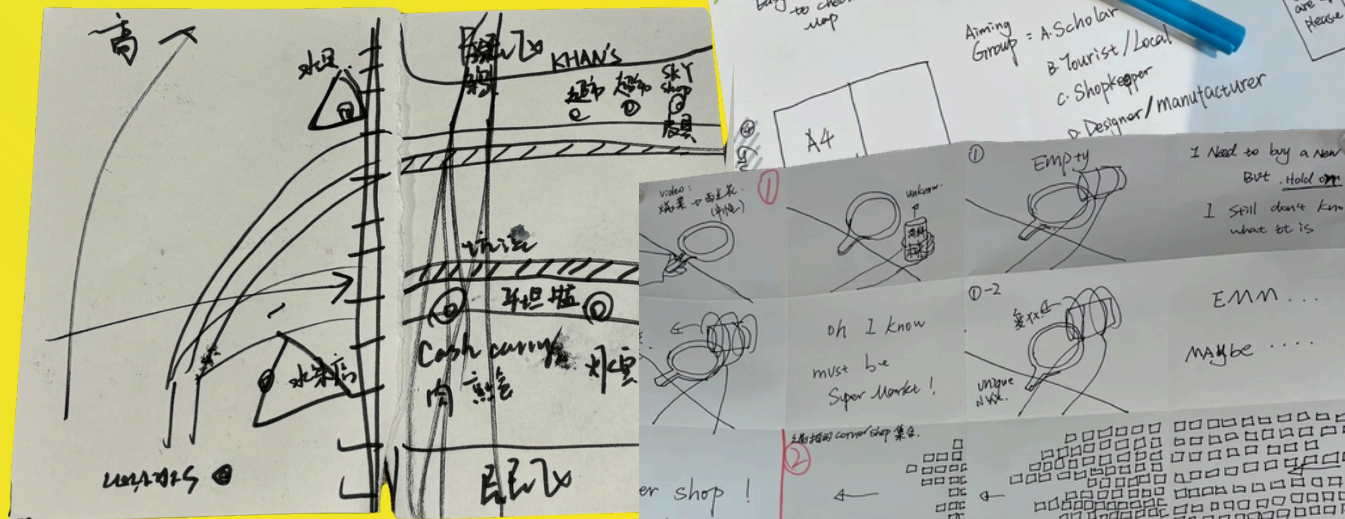
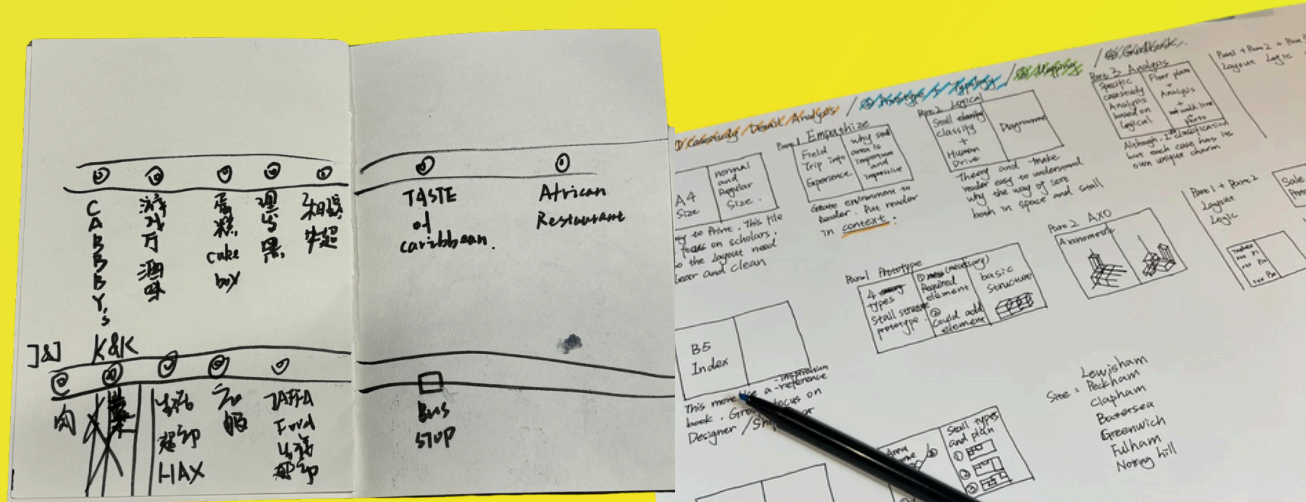
Data acquisition process (Method)

	Category	Smell Qualities	Source Areas	Emotional Response	Symbol on Map
1	Seafood	Briny, sharp, pungent	Fish stalls, crates, drainage	Nostalgic, intense, raw	Blue waves
2	Meat	Metallic, fatty, dense	Butcher shops, delivery zones	Heavy, grounded, industrial	Red textures
3	Vegetables & Fruit	Sweet, earthy, damp	Street produce stalls	Fresh, lively, familiar	Orange-green patterns
4	Global Products	Spicy, aromatic, mixed	Corner shops, ethnic grocery stores	Curious, layered, multicultural	Dotted yellow/blue

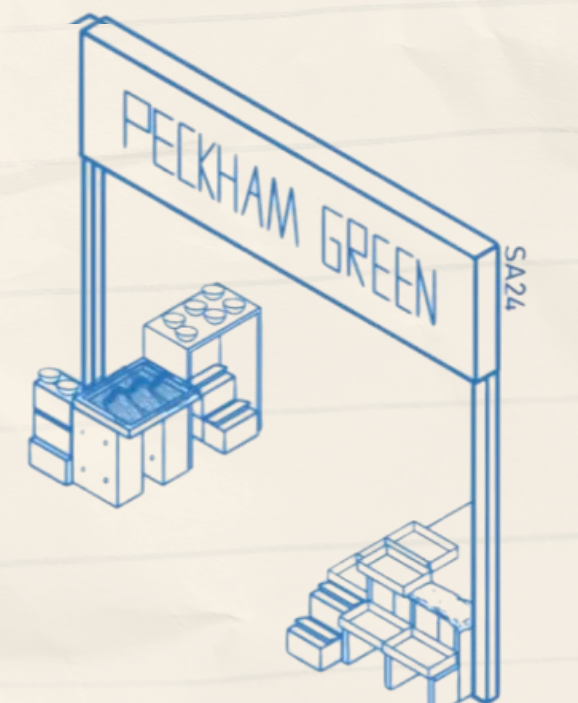
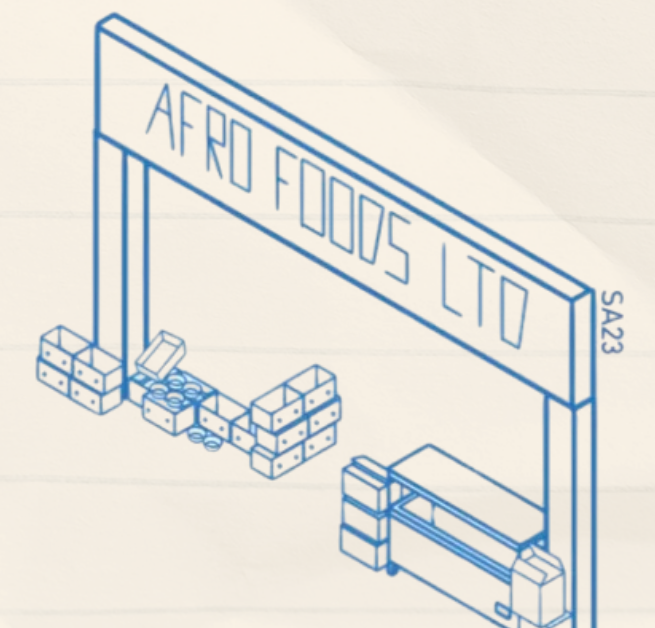
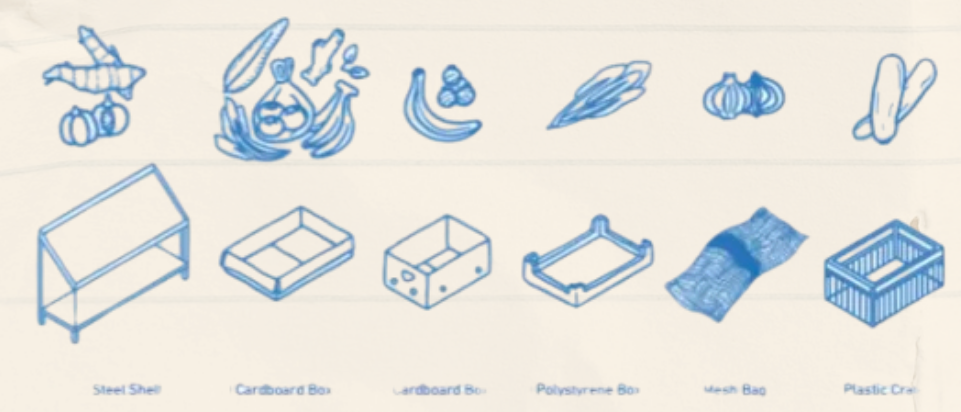
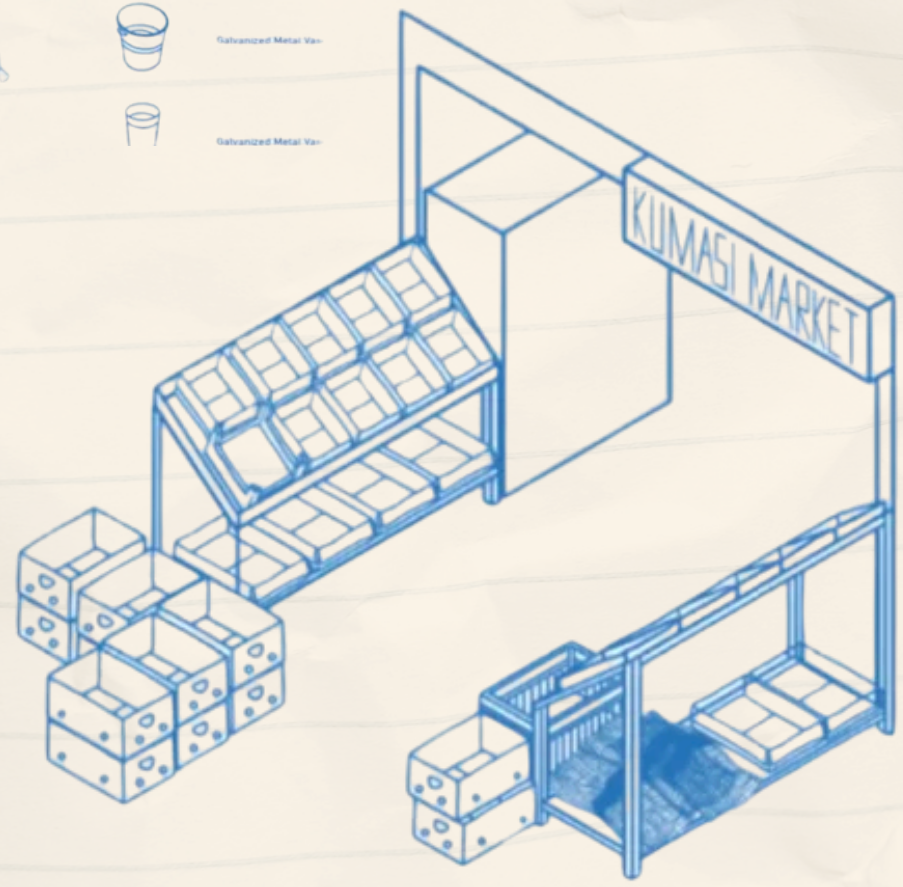
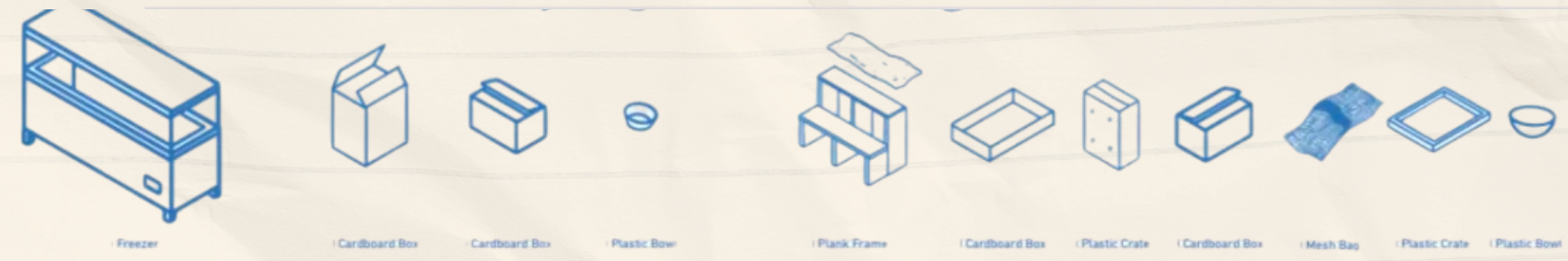
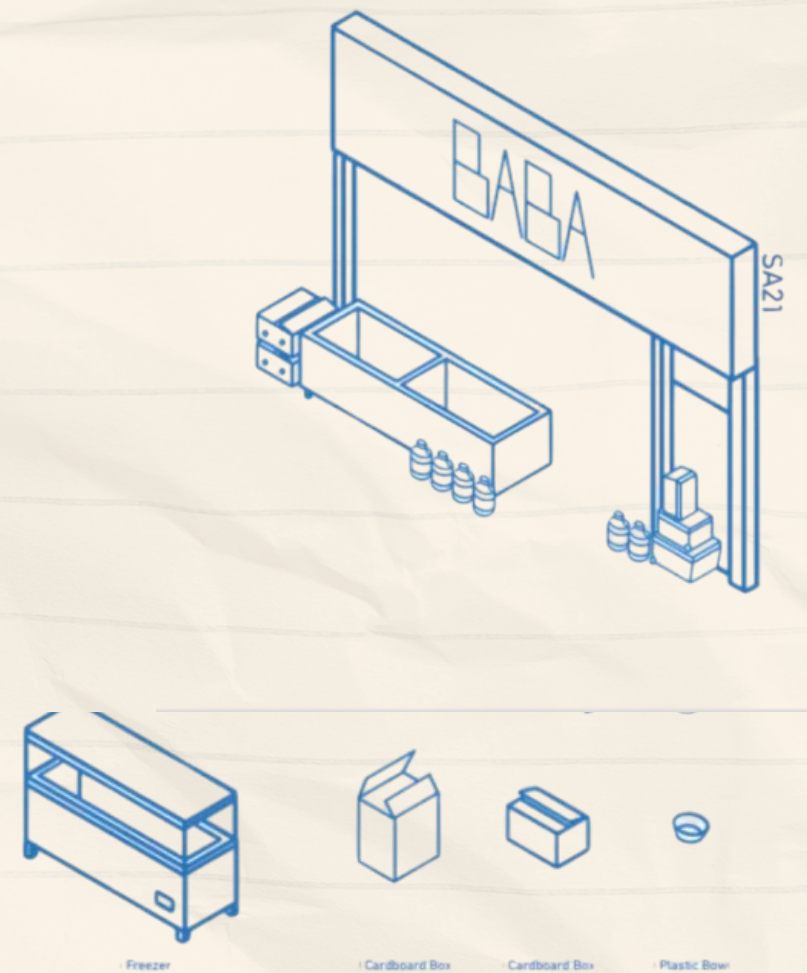
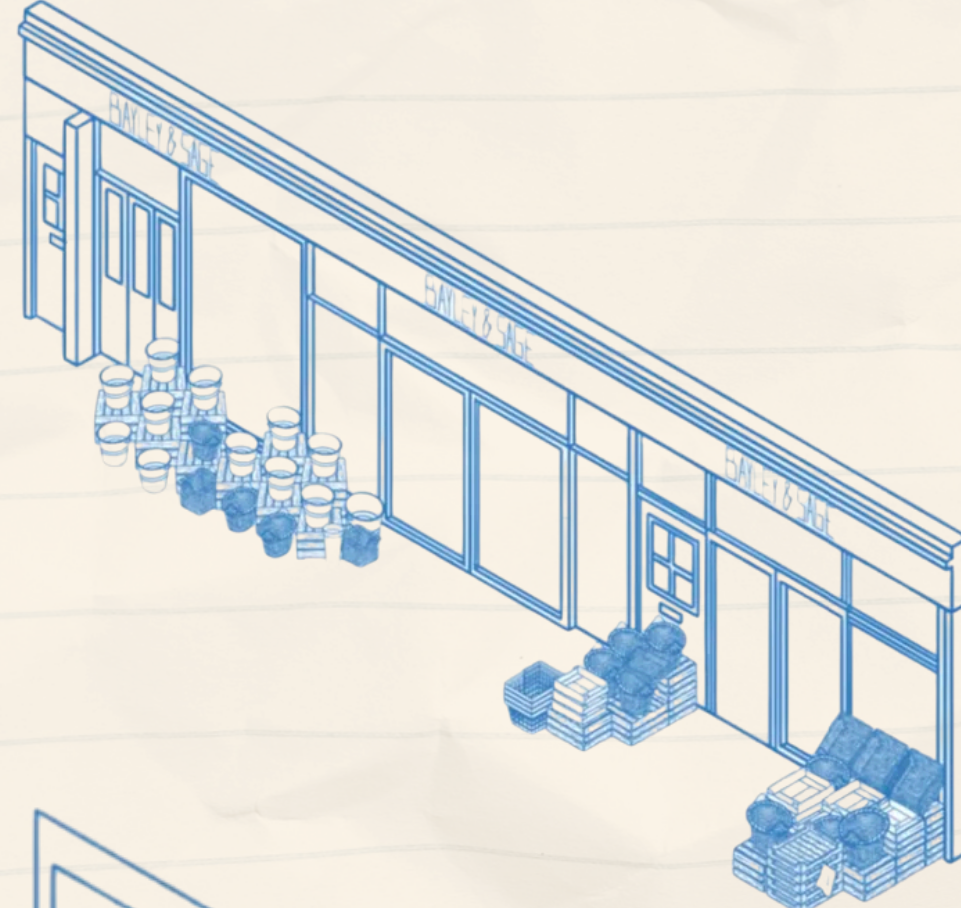
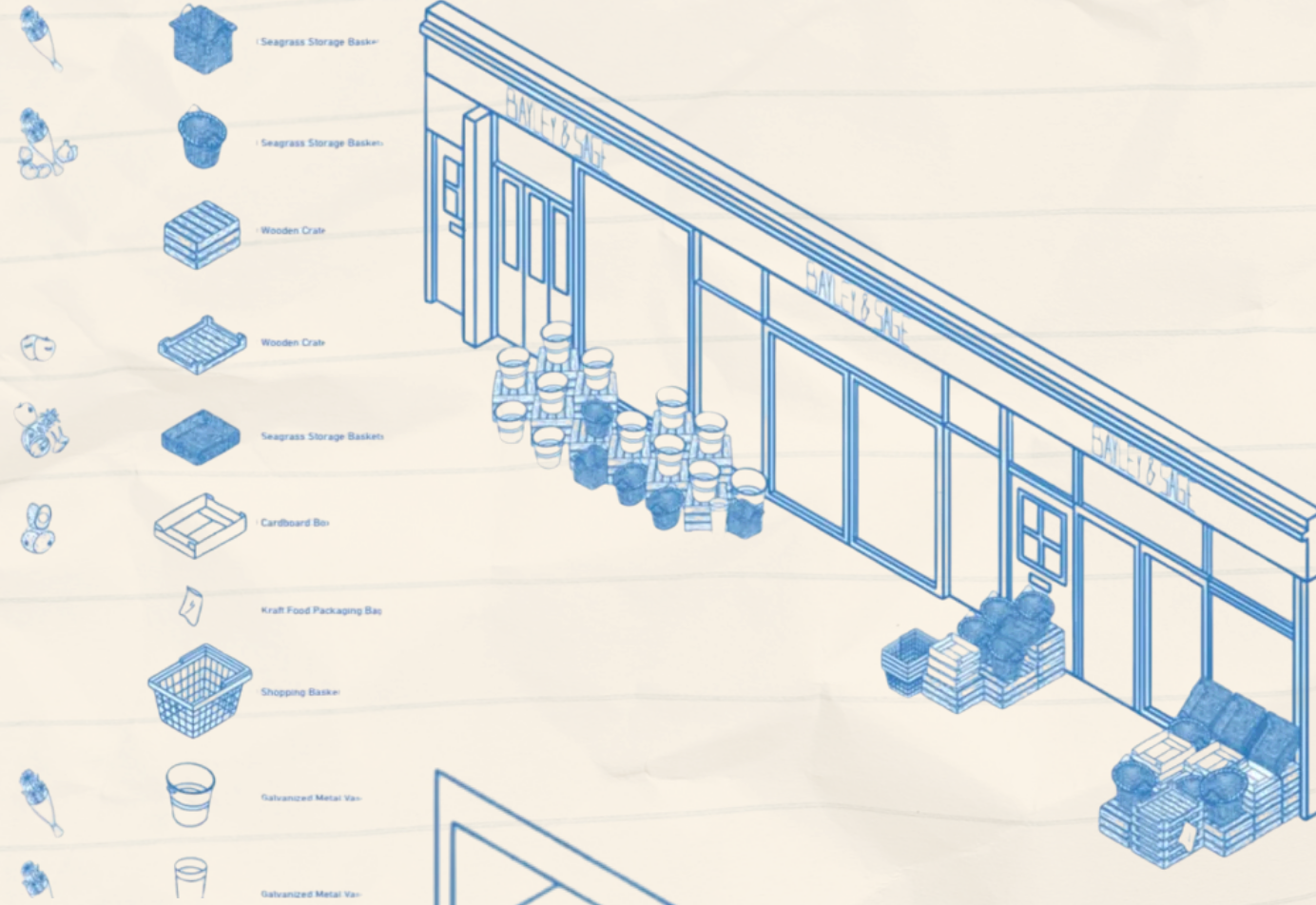
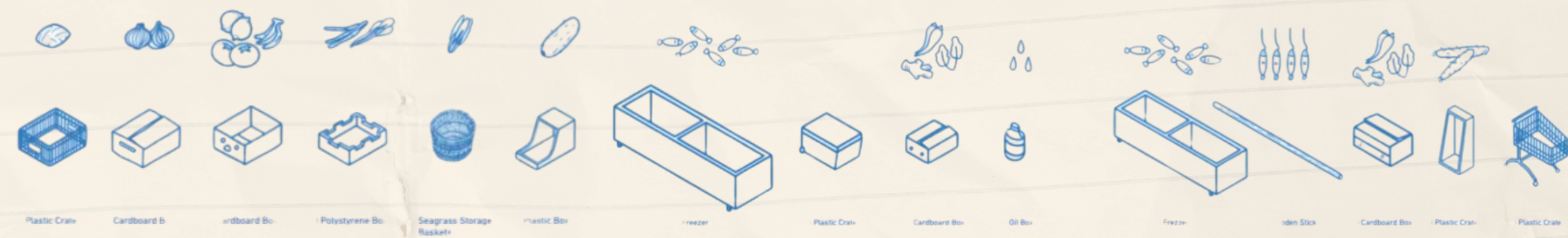
Emotional Journey through Peckham (Smell-based)



SKETCH



Peckham Shop Sketch



In the second phase, I began testing the placement of smell categories along the main road axis. By overlaying symbolic textures and colours, I explored how sensory zones might be perceived through emotional intensity and frequency.

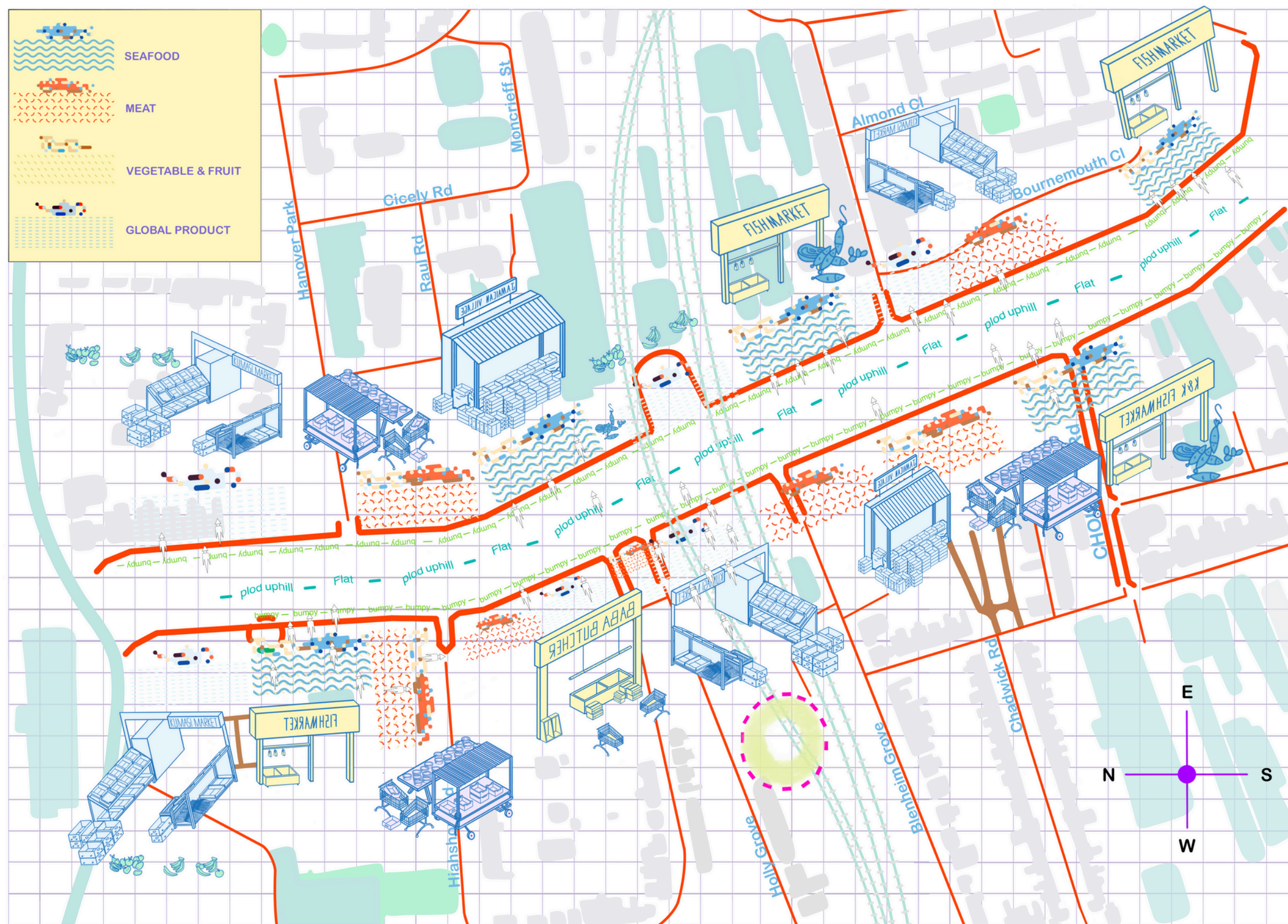
Initial concept sketches
(main roads)

The process began with hand-drawn layout sketches to identify key streets and circulation patterns within Peckham. This base layer helped define the primary spatial boundaries for sensory mapping.

Layout Exploration

Final Composition

The final map brings together the layered smell data with a refined visual system. Detailed iconography, colour-coded smell zones, and spatial annotations offer a multisensory interface—merging subjective experience with structured cartography.



OUTCOME

Peckham map

This map captures the sensory experience of Peckham through an olfactory and psychogeographic lens. By layering symbolic textures, hand-drawn illustrations, and a colour-coded smell system, the final composition transforms personal perception into a navigable emotional landscape.

Thank you!